Top 10 Questions for health policy journalists

- Does the story ask whether there is any concrete plan and timescale for implementation?
- Does it explain costs & identify funding?
- Does it seek evidence the policy is effective?
- Does it question whether the policy is based on ideology or addressing a genuine problem?
- Does the story unreasonably suggest a consensus in favour of the policy and ignore opposing views?
- Are the downsides of the policy explored?
- Are the claimed benefits of the policy explored and questioned?
- Does the story largely stem from official press releases promoting the policy?
- Are potential conflicts of interest explored?
- Are alternative policies discussed?

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List inspired by www.healthnewsreview.org

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